



Mississippi Academy of Physician Assistants

Annual Spring CME Meeting

May 5-6, 2012

**Courtyard Marriott Gulfport Beachfront
Gulfport, MS**

Exhibitor Prospectus

Dear Prospective Vendor:

The Mississippi Academy of Physician Assistants is hosting its 2012 Annual Spring CME Meeting. The program will be held in Gulfport, MS. It is my hope that you will consider joining us for this event.

Each year physician assistants from throughout the state look forward to networking with one another and learning about the latest trends and developments impacting their medical practice areas. The 2012 MAPA Annual Spring CME Meeting also provides an opportunity for our members to learn more about various new product offerings.

This year's event will offer a venue where vendors can showcase their company and its products. I am enclosing a list of the levels for sponsorship for the 2012 MAPA Annual Spring CME Meeting and a registration form. The Mississippi Academy of Physician Assistants would certainly appreciate your sponsorship of this event.

We are looking forward to an interesting program and exciting conference. If you have any questions, please feel free to contact the Executive Director of the Mississippi Academy of Physician Assistants, Susan Easter at (813) 988-7795. Again, thank you for your consideration and potential interest in exhibiting at the 2012 Program. I hope to see you in May.

Sincerely,

A handwritten signature in cursive script that reads "Karmen Clark".

Karmen Clark, PA-C
President
Mississippi Academy of Physician Assistants

The Mississippi Academy of Physician Assistants (MAPA) is a non-profit specialty organization affiliated with the American Academy of Physician Assistants (AAPA) that consists of PAs working in Mississippi and surrounding states. MAPA holds two Controlled Substances Education Programs each year open to Physician Assistants (PAs) and Physician Assistant students.

MAPA Mission

- Provide common ground where all Mississippi PAs can be heard.
- Assure quality healthcare for all Mississippians.
- Provide CME programs and educational workshops for PAs.
- Advance the PA concept through the education of both professional and lay persons.
- Mold the shape of our profession by proactive intervention in legislative affairs.

Program Overview

Our Annual CME conference provides Continuing Education for practicing Physician Assistants in MS and surrounding areas to keep them updated on practice guidelines and new treatment options. This year we are planning to discuss various topics in areas including Cardiology, Urology, Gynecology, Mental Health, Neurology, Sleep Medicine, Diabetes, Pulmonology, Dermatology, ENT, and Gastroenterology. In addition, there will be a presentation on PA Practice Advocacy.

This program is not yet approved for CME credit. Conference organizers plan to request 12 hours of Category I CME credit from the Physician Assistants Review Panel. Total number of credits is yet to be determined.

Schedule of Events

Tentative schedule:

Saturday:

Breakfast/exhibitors/registration 7am- 7:45am

Lectures 7:45am-5pm with exhibitor times at two breaks and lunch

Sunday

Breakfast/exhibitors/registration 7am- 7:45am

Lectures 7:45 am- Noon with one break and exhibits

Special Event

Saturday Night: Networking Reception and Awards

Preliminary Exhibitor Agenda

Set-up time: Saturday, 6:00 am-7:00 am

Peak exhibit hours: TBD

Breakdown time: Sunday, 11:00 am – Noon

Physician Assistant Facts*

- ✓ There are 81,000 PAs currently in clinical practice with nearly 6,000 entering the workforce each year
- ✓ PAs account for:
 - *more than 307+ million patient visits per year
 - *more than 264+ million prescriptions per year
 - *hundreds of millions of recommendations for OTC products

In Mississippi, PAs may prescribe drugs scheduled II-V with the approval of MS Board of Medical Licensure and DEA Registration.

**Source: AAPA 2010 Annual Conference Survey & 2008 Census*

Program Location Information



Courtyard Marriott Gulfport Beachfront

1600 E. Beach Blvd
Gulfport, MS 39501
Phone: 1-228-864-4310
Toll-free: 1-800-442-0887

Ask for **MAPA discounted room rate**: \$119 plus taxes per night. **A limited number of rooms** are available on a first-come, first-served basis, or **no later than 4/16/12 to secure rate!**

Exhibitor Support Levels

Gold Level -- \$750

- Company name displayed at all conference functions
- Draped exhibit table and chairs throughout the conference
- Opportunity to speak at a lunch or breakfast
- Name recognition on MAPA website
- Name recognition in MAPA newsletter
- Name recognition in program materials
- Complimentary breakfast and lunch for 2 company representatives

Silver Level -- \$500

- Company name displayed at all conference functions
- Draped exhibit table and chairs throughout the conference
- Name recognition on MAPA website
- Name recognition in MAPA newsletter
- Name recognition in program materials
- Complimentary breakfast and lunch for 1 company representative

Bronze Level -- \$300

- Name recognition at conference
- Name recognition on MAPA website
- Name recognition in MAPA newsletter
- Name recognition in program materials

Cancellation Policy

An administrative fee of \$250 will be retained if a cancellation is requested at least four (4) weeks in advance in advance. No refunds will be issued thereafter.

MAPA Spring CME 2012 Exhibit Space Application

Please reserve _____ exhibit space or spaces at the 2012 MAPA Annual CME Conference

Company Name: _____ Web Address: _____

Contact Name and Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Name Request for Signage or Other Display (Company): _____

Names for Exhibitor Badge (2 max): _____

Products or Services to be exhibited: _____

Form of Payment (please check) Check Credit Card

Credit Card Type: _____ CC#: _____

Exp. Date (Month & Year) _____ Billing Zip Code: _____ Security Code: _____

Enclosed is the amount of \$ _____ for sponsorship. Please circle the appropriate level:

GOLD SILVER BRONZE

Returned checks will incur an additional \$35 fee

Cancellation Policy: \$250 if cancelled at least four (4) weeks in advance; no refund thereafter.

All payments must be received by April 30, 2012.

Signature: _____ Print Name: _____

Date: _____

Fax registration form to: 813-988-7796 or email it to: mapa@focus-ed.net

Please make check payable to *Mississippi Academy of Physician Assistants* and return completed form with check made payable to:

Mississippi Academy of Physician Assistants

P. O. Box 17932

Tampa, FL 33682